

## Press Release

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**April 13, 2006**

### **Oregan Networks unveils next generation web media rendering engine for content authored with Macromedia® Flash® tools**

*Clean-room Flash renderer optimised for Mobile devices and Consumer Electronics enables advanced interactive user experience outside the PC-centric ecosystem*

**London, United Kingdom, 13 April 2006** - **Oregan Networks**, a developer of Internet Protocol (IP) network media client technology, has announced imminent availability of its latest technology building block enabling rendering of Macromedia® Flash® 7.0 content on non-PC entertainment devices.

The solution is the next generation offering of Oregan's clean-room Flash content player, developed in response to the increasing demand for the feature on gaming consoles, 3G and WiFi-enabled mobile handsets, set top boxes and consumer electronics, powered by Linux, WinCE and other embedded operating systems. Oregan's Flash rendering engine is currently powering Sony's PlayStation 2 walled garden portal in EMEA and has also been ported and optimised for the Sony PSP.

Oregan's latest available Flash renderer is an integral part of the Oregan TV Browser, which in its entirety is a web standards-based User Interface engine that is licensed to device manufacturers and service operators as an IPTV or web video service building block.

The new release of Oregan's implementation of the Macromedia Flash content player features:

- Flash 7.0 content rendering
- ActionScript 2.0 support
- JavaScript to ActionScript control API
- Highly optimised integer-based code for maximum performance on embedded platforms
- Footprint - 500 KB

As consumers gradually adopt the "any media, any time, any device" concept, the company is making confident strides in providing solutions that improve the attractiveness and usability of web-based media services across non-PC platforms. Significant advances in speed of rendering and interactivity have been achieved through Oregan's enhancements to its TV browser and the overall architecture of its media streaming solution.

Oregan Networks is known for its Oregan Media Browser - the media player technology for connected consumer electronics, based on industry standards for media delivery across operating systems, network architectures and media formats. These include W3C web graphics and interactivity standards, UPnP AV media device discovery and IETF ratified mechanisms for streaming and playback of media in a multitude of encoding formats. The company is uniquely positioned to provide home and mobile entertainment solutions that will enhance the perception of the service quality and ensure consistent

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interactivity across platforms, enabling the service operator's transition path to multi-platform services and extension of their internet presence beyond the PC. The aim of the company is to make the internet and multimedia ubiquitous and the user interaction seamless, eliminating tedious connectivity delays and download times, generally associated with internet, but unacceptable in the living room or mobile entertainment environment.

Milya Timergaleyeva, Oregon's VP of Marketing said, "Macromedia Flash content is one of the most ubiquitous web formats. However, today most of it is viewed on PCs. As part of our end-user-centric approach to media delivery solutions, Oregon aims to continuously develop support for Macromedia's latest rich media formats, thus enabling operators to deploy dynamic and rich web services."

### About Oregon Networks

Oregon Networks ([www.oregan.net](http://www.oregan.net)) provides unique expertise in highly integrated internet media client solutions enabling web infotainment services, IPTV, and home network media distribution functionalities on consumer electronics and carrier grade IPTV appliances. Over 3 million units of Oregon's software have been licensed to leading global brands, including Sony Computer Entertainment Europe, Philips Electronics and NTT.

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### PR Contact

Milya Timergaleyeva  
Oregon Networks Ltd  
Tel: +44 (0)20 8846 0993  
Fax: +44 (0)20 8846 0999  
[press@oregan.net](mailto:press@oregan.net)