

## Press Release

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**April 26, 2006**

### **Oregan enables Sentivision's programmable DaVinci DSP-based devices, targeting next wave of IPTV Set Top Box deployments**

**London, UK, 26 April, 2006** - **Oregan Networks**, a media browser company, has licensed its IPTV client software to a Japanese-based Set Top Box vendor Sentivision. Sentivision will deliver complete turnkey products to telecommunications service operators in Western Europe and US.

Oregan provides Sentivision with a set of silicon- and OS-independent software building blocks for enabling a complete network entertainment experience: XHTML internet browsing, including the recently launched native rendering of Macromedia® Flash® 7.0 content, as well as broadband television and plug-and-play home network media sharing.

The flagship product of the Oregan-Sentivision collaboration, the SV-300 IP Set Top Box, is powered by Texas Instruments' DaVinci™ - an advanced video and graphics DSP technology, enabling H.264 VC1 and WMV9 encode / decode capabilities.

Mark G Perry, Oregan's Chief Executive Officer said 'Oregan is pleased to be working with Sentivision - an expert in programmable DSP-based CPE solutions, providing advanced end user functionalities as well as industry-leading media decode standards. The development of the IPTV industry has suffered severe delays caused by deficiency of robust devices, capable of delivering H.264 and VC1 video streams - a momentous link in creating ecosystems for scalable distribution of broadband entertainment. We are confident that working with Sentivision will yield rapid and impressive results for telecommunication services wishing to deploy a triple-play strategy in a cost-effective manner.'

Yoichi Akase, Sentivision's Chief Executive Officer said 'We believe that Oregan's solution will enable us to resolve many end-user related issues, such as poor user interface responsiveness, slow switch between applications and limited interactivity. We value the open architecture that lends itself to easy integration with HTML and Flash UI based middleware, such as Orca, Minerva and Tandberg, as well as the multiple functionality of the solution, which manages broadband delivery and sharing of digital media in a highly compressed footprint'.

### **About Oregan Networks**

Oregan Networks ([www.oregan.net](http://www.oregan.net)) provides unique expertise in highly integrated internet media client solutions enabling web infotainment services, IPTV, and home network media distribution functionalities on consumer electronics and carrier grade IPTV appliances. Over 3 million units of Oregan's software have been licensed to leading global brands, including Sony Computer Entertainment Europe, Philips Electronics and NTT.

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### About Sentivision

Sentivision ([www.sentivision.com](http://www.sentivision.com)) is an innovative provider of cutting-edge IP-TV media solutions and products for the digital entertainment market. Sentivision products include: Complete Solutions for Video On Demand (VOD) and IP-TV broadcasting over the Internet, Set Top Boxes supporting H.264/AVC and VC-1 over IP networks. Sentivision is committed to providing its customers with solutions enabling secure and reliable video transmission over broadband IP-based networks such as ADSL. Sentivision is based in Tokyo, Japan with branch offices located in Poland and China. Sentivision is an affiliate company of Sony Communication Network Corporation (SCN), which holds 36.8% of its issued shares.

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